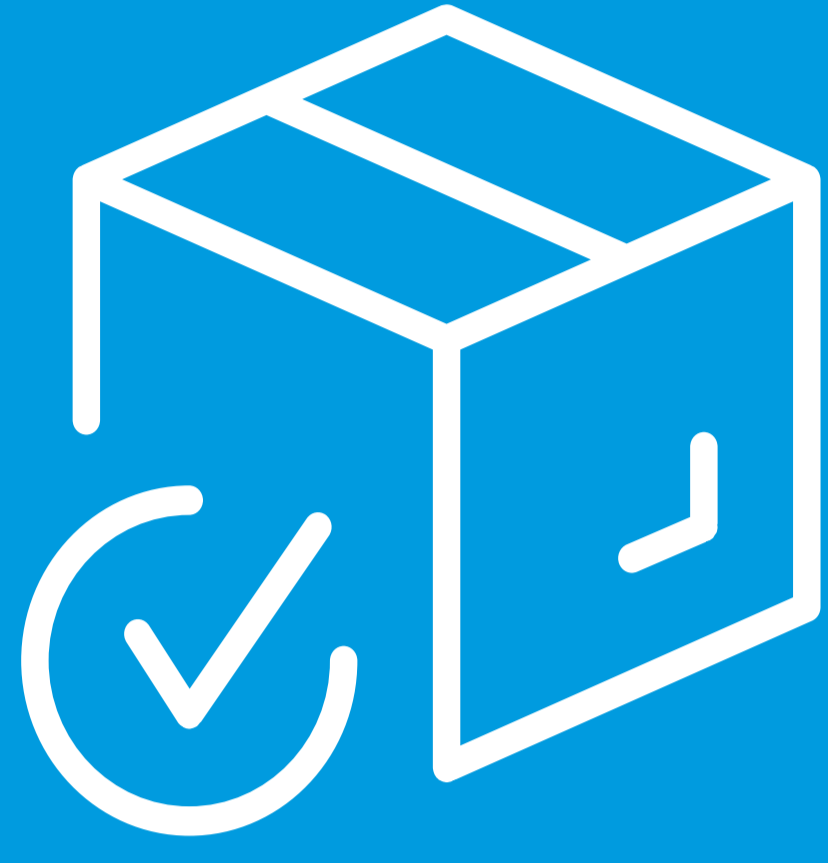


4 Ways Smart Mail Solutions Improve Campus Life

Students now do half of their shopping at online-only retailers, spending nearly \$7 billion dollars over the course of a year. In this booming era of online shopping, Pitney Bowes offers a suite of smart solutions to give students control over their deliveries while also easing the burden placed on campus mail centers. See how this technology is improving life on campuses around the country.

1 Contactless delivery

Intelligent lockers provide a no-contact point of delivery, eliminating the need for students to be physically present to receive a package the moment it arrives on campus.



50%

of back-to-school shopping at online-only retailers

2 Secure drop-off & storage

With barcode scanners for delivery confirmation, PIN-secured lockers and cloud-based surveillance of the locker area, damage, loss and theft are no longer a concern.



\$6.9B

spent by students online

3 Sensory tracking & notifications

Cloud-based data management speeds up mailroom processing and facilitates the communication of delivery status to recipients.



+2x

global shipping volume increase expected by 2025 (200 billion parcels annually)

4 Self-service pickup & shipping

24/7/365 access provides flexibility and freedom—no wait time for students and a dramatic reduction of the impact on mailroom staff.

