

OPTIMIZING PROFESSIONAL LEARNING FOR EDUCATORS

K-12 teachers are clear about what they want, so why are professional learning woes common nationwide?



OBSTACLES TO PROFESSIONAL LEARNING*



Large districts spend an average of **\$18,000** on professional learning per teacher per year.



Only **34%** of teachers think the common 'one-time workshop' format is effective.

THE BIGGEST ISSUE IS TIME**



43%

Inadequate time built into teachers' schedules.



34%

Administrative tasks don't leave school leaders with enough time for instruction.



29%

School leaders lack the time to support professional learning.

YOUR LMS CAN BE THE SOLUTION



CONSISTENT

Leveraging the same platform they use to teach, teachers can enjoy ongoing professional learning.



CUSTOMIZABLE

Professional learning can be tailored to individual teachers so they can progress through material as their schedules allow.



AFFORDABLE

Schools that use an LMS already have the infrastructure in place.

* Jacob, A., & McGovern, K. (2015). *The Mirage: Confronting The Hard Truth About Our Quest For Teacher Development*. TNTP.

** *Teachers Know Best: Teachers' Views on Professional Development*. (2014, December). Bill & Melinda Gates Foundation.