

ClassWallet (With GoFundMe Integration)



CONCEPT

Teachers in districts with a ClassWallet license can raise money through an integration with GoFundMe. The donations are deposited into a teacher's ClassWallet account and can be spent according to district policies.

ORIGIN STORY

The founder of AdoptAClassroom.org (a K-12 classroom focused crowdfunding platform) noticed that administrators needed help managing receipts and reimbursements for teachers, club leaders and other district stakeholders and launched ClassWallet to meet their needs. Recently, ClassWallet developed crowdfunding capabilities through an integration with GoFundMe to broaden its impact.

INTERESTING FEATURE

ClassWallet's crowdfunding functionality is free to use. The paid version of ClassWallet integrates with accounting software to consolidate financial data and make reporting easier for districts.

FUTURE DIRECTIONS

ClassWallet's leaders plan to speak about teacher empowerment at conferences and are working with former K-12 administrators to develop a professional development program for their peers around the theme of teacher retention and crowdfunding.

HIGHLIGHTED PROJECT

In Fall 2018, the principal at Jeffrey Trail Middle School in the Irvine Unified School District in California was eager to find a new fundraising platform to conduct the school's annual fundraiser. The platform he had used in years past charged substantial fees, which totaled to 50 percent of funds raised. District administrators pointed the middle school principal to ClassWallet's integration with GoFundMe. Altogether, parents contributed \$31,000 to the Fall 2018 crowdfunding campaign, a sum that was used to purchase lunch tables, furniture for the library and water filling stations.

ORGANIZATION SNAPSHOT

DATE OF ESTABLISHMENT:

2014
(Integration with GoFundMe established 2018)

NUMBER OF EMPLOYEES:

11 to 25

ORGANIZATIONAL TYPE:

For-profit

NUMBER OF K-12 EDUCATION PROJECTS OR CLASSROOMS FUNDED:

Data not yet available for ClassWallet
(With GoFundMe Integration)

AMOUNT OF MONEY RAISED FOR K-12 EDUCATION PROJECTS OR CLASSROOMS:

Data not yet available for ClassWallet
(With GoFundMe Integration)